

# STOCKRIGHT™

BY PROCAT



## The Best Cigarette Forecasting Software In America

As cigarette manufactures continue to change the terms and conditions of cigarette sales, retailers need to constantly improve their inventory process. StockRight is designed specifically for retailers who are looking to manage the profitability of their cigarette category at store level. StockRight's simplified ordering process allows any store associate to order cigarettes flawlessly. StockRight utilizes the retail store data to calculate each stores unique optimal order and then sends each order to the designated wholesaler. To do this, the software uses parameters that include sales history, inventory turns, shrink, seasonality and delivery cycles, to calculate a base for each SKU. Implementing StockRight initially saves the average retail store approximately \$10,000 in excess inventory within the first 90 days. Additionally, reductions in out-of-stocks have created an average increase in cigarette sales of 3% per store.

## Regain Control of Your Cigarette Category with StockRight!

### ✓ Reduce Out-of-Stocks

StockRight will dramatically reduce out-of-stocks. Customers have reduced out-of-stocks by as much as 55%.

### ✓ Easy to Use

StockRight interfaces with your current ordering system. Any store associate can now do the cigarette ordering.

### ✓ Eliminate Over Stocks

Manufactures No Return Policy! StockRight forecasting system creates the optimum order for each retail location. Customers have saved about \$10,000 per store on inventory reduction, while increasing sales.

### ✓ Increase Sales

StockRight customers have seen a 3% unit sales increase.

For more information please contact:

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**PROCAT**  
MANAGEMENT SERVICES

### STOCKRIGHT FEATURES

- \* Inventory balancing program for legacy over-stocks
- \* Email alerts
- \* New Item placement program
- \* SKU penetration analysis
- \* Manufacture shelf programs supported
- \* Flexible reporting

**\*No Software to Purchase \*No EDI Charges**

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